**Facebook**

*Sample social media post copy*

Note: Blue text is for organization to customize/tag

[ORGANIZATION NAME] is proud to support COVID Alert NJ, the [TAG "STATE OF NEW JERSEY, @NJGov" on Facebook]'s exposure notification app. We ask everyone to download the app today. With COVID Alert NJ, you can receive exposure notifications, protect your community, and keep your identity completely anonymous. Add Your Phone to the COVID Fight. Download COVID Alert NJ for free in the App Store and Google Play Store. Learn more at covid.nj.gov/app.