**Twitter**

*Sample social media post copy*

Note: Blue text is for organization to customize/tag

**Option 1:** "We are proud to support [TAG "NEW JERSEY, @NJGov" on Twitter]'s new app to help stop COVID-19 in New Jersey! Add Your Phone to the COVID Fight. Download COVID Alert NJ in the App Store and Google Play Store today. Learn more at covid19.nj.gov/app"

**Option 2:** "Add Your Phone to the COVID Fight! Download COVID Alert NJ, [TAG "NEW JERSEY, @NJGov" on Twitter]'s new app to help stop COVID-19 in New Jersey. Join the movement and protect your community by downloading COVID Alert NJ for free in the App Store and on Google Play Store. Learn more at covid19.nj.gov/app"